



COMMUNITY ALLIANCE FOR WILDLIFE FACT SHEET

About Us

There are communities in Charlotte, North Carolina that are underserved and under-represented in biodiversity and conservation initiatives. The Community Alliance for Wildlife (CAW), a chapter of the North Carolina Wildlife Federation (NCWF), is a conservation coalition established to provide environmental stewardship and education to residents of such communities.

Who We Serve

CAW serves the communities of West and Northwest Charlotte, extending to the NorthEnd corridor.

Our Mission

CAW's mission is to inspire, equip and mobilize people to protect, conserve and restore wildlife for the future of Charlotte's children.

Our Vision

CAW's vision is that all communities in Charlotte will have bountiful and diverse wildlife that is valued by residents and officials, and sustainably managed.

Our Goals

CAW's goals are:

- Sponsor and support programs for the enjoyment and conservation of wildlife and habitat, including ethical and sustainable outdoor recreation pursuits.
- Enhance and expand opportunities for youth and adults that foster awareness and appreciation of the important role healthy habitat plays in sustaining wildlife and humanity.

Our Programs

To attain these goals, CAW:

- Works in partnership with NCWF's Butterfly Highway project to increase the number of Butterfly Highway Pollinator Pit Stops in Charlotte.
- Will implement the National Wildlife Federation's (NWF) Certified Wildlife Habitat program (beginning Fall 2017).
- Sponsors a speaker series featuring environmental professionals discussing various conservation topics at CAW's community meetings, which are free and open to the public.

How You Can Help Your Community Through CAW

Be a part of CAW's story. Become a member. Donate. Volunteer.

Contact Us

For more information, please contact Sala Faruq at (704) 891-0253 or salafaruq@gmail.com.

Community Alliance for Wildlife

1346 St. Julien Street • Charlotte, NC 28205

www.cawcharlotte.org • www.facebook.com/cawcharlotte

Chapter of the North Carolina Wildlife Federation • www.ncwf.org

Updated 4/11/17



SAY “HELLO” TO OUR LEADERSHIP TEAM



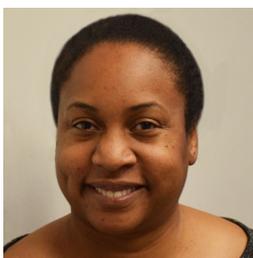
Sala Faruq — *President*

Sala fell in love with Charlotte with its urban parks, greenways, public art and the hospitality of its residents on a visit to the city in 2011. Subsequently, she relocated to Charlotte and purchased a home in the city’s Oaklawn Park neighborhood. She had her backyard certified as a wildlife habitat and planted native plants to become a part of the statewide Butterfly Highway program. She also met other environmentally-minded residents and eventually joined and became president of the Community Alliance for Wildlife. As president, she is helping make a difference in the quality of life for her community and wildlife.



Ron Ross — *Vice President*

In the fall of 2015, Ron’s neighborhood of Northwood Estates partnered with the North Carolina Wildlife Federation and Piedmont Natural Gas to establish a pollinator garden in a vacant field over an acre in size. The residents designated it as “Our Secret Garden.” This community project was a catalyst in igniting community interaction and discussions about the environment, conservation, and preservation of wildlife and natural habitats. As a result, Ron became committed to pursuing and assisting in sustaining co-habitation between wildlife, the environment and humans. Ron has been actively involved in addressing water and air quality issues in underserved areas of Charlotte. He is one of the founding members of the CAW leadership team.



Tiffany Hughes — *Treasurer*

Tiffany resides in the neighborhood of Oaklawn Park with her husband and daughter. She and her husband are strong proponents for community service and from a young age have fostered that principle in their daughter, who regularly attends community events with them and sees her parents working to make the community a better place to live. A major area of activism for them is the environment. Tiffany and William want their daughter and other children to inherit a planet that can sustain and nurture them. Their concern led to the establishment of CAW and Tiffany being elected as treasurer.

Leadership Team continued page 2

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Kevin Howard — *Secretary*

Kevin was born in Fayetteville NC and lived there until the mid-eighties. He then spent a few years in Suitland, Maryland before moving back to North Carolina, settling in Charlotte, in the spring of 1987. Ken loves the Charlotte area and planned to buy land in the city. When he realized that he could get more land for the money right outside of Charlotte, in Mt. Holly, he and his fiancée purchased a parcel of land making plans for the construction of a new home and a wedding this fall. Though he does not live in Charlotte city proper, Kevin does care deeply about the region and wants to be involved with the positive change that CAW is working to make happen in the area. Working with CAW is a chance for Kevin to learn and try to do his part in improving the way he looks at wildlife and how he treats the environment wherever he lives.



William Hughes — *Director-at-Large*

William is a native of Charlotte. He lives with his wife, Tiffany and daughter in the Oaklawn Park neighborhood home his grandparents bought in 1955. He and Tiffany got involved with CAW through participation in the Butterfly Highway. They advocated to get Butterfly Highway garden boxes installed throughout the neighborhood. Several neighbors became interested in the Butterfly Highway and understood the importance of pollinator plants to the environmental ecosystem. The community’s interest showed William that the program could bridge generational gaps via healthy outdoor activities and provide educational opportunities for everyone while restoring an incredibly important element to the environment.



Jeff Pharr — *Director-at-Large*

A resident of Graham Heights, Jeff is actively involved in his community. He believes in a strong democracy for the country and state and knows that positive changes starts at the neighborhood level. Jeff came to CAW through participation in the Butterfly Highway and his association with Angelique Hjarding through the Charlotte Action Research Project (CHARP) at the University of North Carolina - Charlotte. CAW is an important organization for residents in under-represented and majority minority neighborhoods to get representation on environmental issues, which Jeff feels are an important part of building a stable, safe community. Jeff is excited to be a part of an organization dedicated to helping wildlife and people. Environmental justice is something to get excited.

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FREQUENTLY ASKED QUESTIONS

- 1. What is the Community Alliance for Wildlife?** Community Alliance for Wildlife (CAW) is a conservation coalition established by environmentally-minded residents of Charlotte, NC.
- 2. When was CAW established?** CAW was founded in 2016.
- 3. What is CAW's connection to the North Carolina Wildlife Federation (NCWF)?** CAW is a chapter of the North Carolina Wildlife Federation.
- 4. Who does CAW serve?** CAW serves communities of West and Northwest Charlotte, extending to the NorthEnd corridor.
- 5. What does the CAW do?** CAW provides environmental stewardship and education.
- 6. Why is what CAW does important?** There are communities statewide that are underserved and under-represented in biodiversity and conservation initiatives. CAW addresses the disparity in initiatives and the disparities in climate vulnerability for residents of such communities of Charlotte, NC.
- 7. What is CAW's mission?** CAW's mission is to inspire, equip and mobilize people to protect, conserve and restore wildlife for the future of Charlotte's children.
- 8. What is CAW's vision?** CAW's vision is that all communities in Charlotte will have bountiful and diverse wildlife that is valued by residents and officials, and sustainably managed.
- 9. What are CAW's goals?** CAW goals are: 1) sponsor and support programs for the enjoyment and conservation of wildlife and habitat, including ethical and sustainable outdoor recreation pursuits and 2) enhance and expand opportunities for youth and adults that foster awareness and appreciation of the important role healthy habitat plays in sustaining wildlife and humanity.
- 10. What is CAW doing to achieve its goals?** To attain its goals, CAW: 1) works in partnership with NCWF's Butterfly Highway project to increase the number of Butterfly Highway Pollinator Pit Stops in Charlotte, 2) will implement NWF's Certified Wildlife Habitat program (beginning Fall 2017) and 3) sponsors a speaker series featuring environmental professionals discussing various conservation topics at CAW's community meetings, which are free and open to the public.

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11. How did CAW get started? Through involvement with the NCWF's Butterfly Highway program, residents from neighborhoods that are underserved and under-represented in biodiversity and conservation initiatives saw the good in participating in the Butterfly Highway and wanted to start their own group. To launch such an initiative, members from historically black neighborhoods such as Druid Hills, Graham Heights, Northwood Estates, Oaklawn Park, University Park and others came together to form a new environmental coalition with the intention of becoming a chartered chapter of NCWF. The initial meeting was held in the spring of 2016 where the name Community Alliance for Wildlife (CAW) was chosen. Since that meeting, CAW has become one of the newest chapters of NCWF.

12. How can I support CAW? You can support CAW's efforts by becoming a member, making a donation, attending CAW's community meetings and/or getting involved with its wildlife programs. Visit www.cawcharlotte.org or follow CAW on www.facebook.com/cawcharlotte for additional information.

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